


FOR LARGE SCALE TRAINING OF  
MEDICAL PROFESSIONALS,  
 ExecuTrain IS YOUR  
PRESCRIPTION FOR SUCCESS

 **CASE STUDY:**  
Appalachian Regional Healthcare

Appalachian Regional Healthcare (ARH) is one of the nation's largest rural healthcare systems serving more than 350,000 residents. ARH contracted ExecuTrain for help with implementing training on a new time keeping system at every facility throughout their 20 county service area in Kentucky and West Virginia.

Previously the labor information was collected manually, but the switch to an automated system required training every one of the nearly 5,000 employees and physicians at ARH.

ExecuTrain started with a training

solution that included a custom training course and manuals that were used both before and during the actual software launch. In addition, ExecuTrain developed a computer based training application to be used by any employees hired after the initial implementation of the new software. An educational help desk was created by ExecuTrain to handle all questions by ARH employees as they learned the new system.

Finally, pre- and post-training assessments were provided to determine all staff members' comprehension of the training.

» **JT TINSLEY** | ARH SENIOR PROJECT MANAGER

*"Thanks to ExecuTrain's professional approach, this project was a huge success. ExecuTrain kept in touch with us throughout the entire project and always used a "customer first" approach during the process. ExecuTrain made us feel as if we were their only customer and we will definitely be using ExecuTrain for our next training project."*



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